



Episode 19 - Transcript

Hey friend, you're listening to The Nicole Walters Podcast. I'm a former six-figure corporate executive who woke up every morning feeling stuck in the life that I built for myself but using my corporate skills I took to the Internet and built a multi-seven-figure business, showing others how they can build a life they love. Now on this podcast, I share stories of being an entrepreneur, a mom to my three amazing girls and a wife to my crazy, cooky dancing hubbin. I've had a couple of viral videos too. So you know there's going to be a lot of laughs here. So whether you've seen me on my viral vids or on the Today Show or read about me in Forbes, this is the place where we can meet, share stories, share laughs, and share fun. I'm your best friend in your head. So sit back, listen close, and let's get started.

Hey friend, so in this chat I'm actually going to dive deep and you're going to hear me get really passionate about something that has been on my heart for some time. And I think that you're going to relate to this as well. What I want to talk about, and use an example from a big time celebrity to illustrate is called your core moral compass. Now, you may not be familiar with this term and it's really important to know and for me to define for you, but essentially your core moral compass is the thing inside you that never wavers, that's defined by you and maybe what you believe or how you grew up or what you've been taught that allows you to use something called discernment and discernment allows you to make decisions that are best suited to you, your life, and your legacy. Now, one of my biggest concerns is that I feel like as a society overall, we're starting to fluctuate in things that we know to be right or wrong.

It's almost as if we're not letting our core moral compass help drive us. Now the world's going to change. Things are going to evolve and that's a good thing. We should be growing and developing in our ideas and in our beliefs, and we should be becoming more tolerant, more kind to our neighbor, but our core moral compass, well, that's something that should never be in flux. It's always wrong to engage in racism. It's always wrong to be mean to your neighbor. It's never right to touch a woman without her permission. And it's important that we use these values to help guide us in making our decisions in a world that can be all over the place. So I talked a little bit about this online, and I use an example from a celebrity, Kanye west and his whole family, the Kardashians to illustrate it. So in this chat we're going to dive deep into what that means.

And you know, I'm a god girl, so of course it's going to have that perspective because that's the lens that I look from. But understand that this applies everywhere. If you're in business, what's your business really about? What is your core moral compass telling you about how to build a business that leaves a legacy that lasts and impacts? If you're a mom, this applies to you too. How is your core moral compass helping you raise children that are going to be in this world as your living legacy and make decisions that are going to change things for generations to come. Your core moral compass is really important and they're going to be things coming at it left and right and you've got to know how to identify what's there to help you and what's there to hurt you. So sit back, let's chat. This is a tough one and I'm about to dive in.

Ya'll, did you hear about Kanye West? So at Coachella, which is this, you know, if you guys don't know, it's a concert for the cool kids, right? The rest of us we're going to retro backstreet boy concerts, but the cool kids go to Coachella and when they go to Coachella, they dress in clothing that looks old from a thrift store, they put flowers in their hair and they walk around and they pay a lot of money to do it. So that's Coachella and it was so they can Instagram. So the cool kids were at Coachella and Mr. West, you know, of Kardashians clan fame, you know, decided to do a Sunday service, a Sunday church service. And I use all of those terms very loosely. Here's the deal. They interviewed him about this and they interviewed his wife about this after the fact saying, what are these Sunday services like?

And they're like, oh, he's been doing them for months now. They're even doing them for months. And what they are is that he basically performs music. There's like no a sermon, there's nothing else. It's just music. All right, so I got thoughts, I got thoughts about this. The first thought is, and this is the caveat that I think is important, I'm a god girl, which means that I follow Jesus. I believe in the Bible. I believe in the Bible as a key and integral part of my relationship with Him. I also though in all of that, I'm incredibly tolerant and generous and kind to my peers and my friends who live differently who are following different faith walks. You know, I'm respectful of that process so everybody has a home with me just like everybody has a home with Christ. All of this said, I recognize that there is some advantage to the fact that people with platforms are even talking about God or Christ or whatever, if you are a Christian, right?

There's something to be said for the fact that even when you're accepting your grammy award, I just want to give it up to God. Listen, I'm just glad that his name is being spoken in front of cameras like like I receive. I will say what I can get in some circumstances but here's the thing I'm getting really concerned about and this isn't even just a churchy thing. This is a like general conceptual thing that I think a lot of people can benefit from. Just as a concept. Not everything is church, not everything is church and we're getting to this point where we are so uncomfortable with having some sort of core moral standing that it's almost seen intolerant to be like, no, like I have an actual opinion, I have an actual fact, I have an actual moral backbone and not everything is the same. And this drives me nuts because it's like you've heard ever heard the saying if you don't stand for something, you'll fall for anything.

It's almost like it's trendy or popular to just be like, yeah, we're just doing it differently. It's just this thing. It's just kind of how we're doing it and it's like I'm all about evolution. I'm all about reinvention. I'm all about, you know, growth and innovation and development things. But some things are just what they are and it's weird to me because I think that in this world where people are really desiring to belong and I think that a lot of people are very lost and trying to find their place and that they have this strong desire to be something more and have that clarity. There are so many people out there who are trying to fill that gap and we can argue all day about whether or not that's good or bad, but that gap just can't be filled by anything. You know. And, and I say this to also speak to you and like you know even me who's guilty of it, there's this author that I um, like named John Mark Comer and he has this book called God Has a Name, which is a really good book and basically it's a good book and it would surprise you.

But one of the things that he talks about in that book he talks about how like no matter who you are, no matter what you believe, you are worshiping something. Like that there are lots of different wheels on this planet and no matter what you are worshiping something. So whether you are worshiping Instagram or worshiping makeup artistry or we're worshiping your vanity and your clothes are worshiping the need for experiences and travel and we're like whatever it is, you are worshiping something. And the question is, what do you choose to worship and how does it drive your life and how does it improve you and where does it send you and understand that you don't have to be a Christian to understand that, right? What are you using to drive your life and help you with your decision making? And there's something I always say whenever I'm telling my kids like about that sort of thing, I say, listen, consider the source of the guidance you receive. Is the person who's giving you guidance, living a life that you want to align with?

The place that I get my guidance is from the word of Jesus Christ because that's the life that I want to align with. If I can be a fraction, if I can be as Christ like as Christ was in his pinky toe, then I will, I will improve the world, leave it a better place. And you know, please my God. That works for me. That's my belief system. That's my core. Right? But if you were saying to yourself that you want to, you know, be a better entrepreneur, are you following and listening to someone who actually knows what they're talking about? That is living a life that's truly aligned with the life you want to live? Or are you just listening to anyone who sounds good on that day? If you are saying to yourself, I feel like there's a gap in my soul or there's a gap in my system or gap in my processes.

Are you just listening to podcasts and thinking that's gonna fill the gap? Churches, not a podcast. Your pastor's not a therapist. Like there's, there are just things that are just facts. And it's crazy to me because for those of you guys who are out there and wondering if there's urgency behind your message or urgency behind the thing that you want to do in life and you're sitting around thinking, I'll wait on it. Understand that if you don't decide to use the story and the experience that God has put on your life and in your heart, somebody else like Kanye West, we'll try to come and fill that gap. And say whatever and do whatever. This guy is literally walking around looking like an apocalyptic movie. Okay? Straight up like he is wearing hospital inpatient clothing. It's like everything in his life is grayscale. It's all gray.

Everything's like grey/tan, you know, and, and he's walking around wearing this clothes and charging like \$10,000 for it. And then talk about some, I want to open when a church, come on, come on. God gave you a unique gift of beat making, you make beats. That's what you do. Leverage and use that gift. You can literally use that gift in and changing the lyrics that you have in order to inspire and better the world. That is your means of service. So what are you doing? What are you doing? Like it's just baffled. What are you, work your space!

It's why when people come to me and they're like, Nicole, so you know, thank you so much for teaching me all the business foundations and blah, blah, blah. I'm really ready to start my marketing. Can you help me with Facebook ads? I cannot. I cannot help you with Facebook ads. That is not something I do. It's not my ministry. I don't do that. I know exactly where I stand. And that is not the thing that I do.

You don't have to be all the things. It doesn't make you any less of a person. As a matter of fact, if you take the thing that you have been divinely put here on this planet to do and you get really good at that thing, there's no better way and no thing you can do that's more pleasing to the Lord and there's no better way that you can serve your fellow man. So why on earth are people trying to like hop, skip into other arenas that are not your space? It makes me uncomfortable. It makes me uncomfortable. He needs to stop. He needs to stop and, and furthermore, we all need to decide what the heck we believe in and stick with it. If you are saying to yourself that your belief system is that you really believe in, in, uh, eating vegetables and veganism, that's what you believe. Stick with it, stick with it. That's your thing. You know what I mean? That's your thing and it's just blowing my mind because we're acting like that. There's no right and wrong anymore. There's no right, there's no wrong, like the Holocaust was bad and just because some people are on the Internet saying like, oh well maybe it's not bad or maybe it wasn't real or there's some conspiracy theories. Listen, fact is fact is fact. It is bad to touch women without their permission. That's a fact. There's no, there's no iffiness about that. Racism is bad. There's no like where are we? You know what I mean? Being mean to gay people because they're gay is bad.

That's mean. That's wrong. Like why are we confused or acting like these things are, are, are like up in the air. Who are we anymore? Like are we confused? Who are we? Just because we want to be blurry about stuff that's not cool. Like it's just what it is. It's just fact and like, and literally people want to come and be like, well in this situation I felt like it was right. No it's not. No, it's not. No, it's not. Have have a say, have a say and know what it is because here's the thing. If you have that core moral compass, everything around it can be in flux. Everything around it can change. The world will change enough, right? But you need to have some sort of core standing around what it is you believe and who and who you are and where you're going and where your limits are so that people aren't able to push you into being something you're not supposed to be.

And the concern that I have right now is that there's this thing happening where people are willing to say that everything is up for definition, redefinition. And that's just not the case. It just isn't the case. And I'll, and I'll say that like that's a, that's a fact and not an opinion. You know what I mean? Everything is not just a free definition. I'd get that there are varying forms of worship, right? But worship is worship is worship. And like Kanye West getting up as somebody who is not a well versed in the word of Christ is not somebody who is equipped to sit here and talk about that's what he has is a church. Just like someone who is not well versed in business financials is not equipped to teach someone on business financials like that's not me being icky or being a judgmental or that's science like are you telling me right now there's someone just calls themselves a doctor, you'll let them operate on your child. Where are we doing that? Where are we allowing someone who hasn't gone to medical school to operate on us? That is not a thing and so I'm telling you right now like just be careful.

Just be careful with your business, with your relationships, with your friends, with your life, with your mentors, with the people you listened to. Like if they are only showing you this side of themselves that is aligned with the thing that they're selling, be careful, be careful. It is not lost on me that this guy is opening a church and selling holy spirit shirts for \$225, wake up y'all, wake up today because this is a hot mess and understand that you will never be swayed if you know where you stand and, and it is cool to have a place that you like my kids are being raised with having a place that they stand.

So like my daughter, she has her core moral compass and any man that comes into her life, she measures against that compass. It's not that he can come and change who she is and put that in flux. We don't do that. What she does is she says are you able to come into my life and align with the values that I know drive who I am and if our values don't align, you're not a fit for me and it's okay for you to walk the other way 'cause I don't need everybody cause I'm complete in Christ. That's the full sentence. But whether or not you are a Christ follower, if you are complete, then it won't be an issue. Be complete in yourself because that's, I mean like so basically I just woke up and I was like, this is crazy. This is crazy.

We're at a point now where we can, Kanye wants to start a church. He's doing Sunday service. That's not church. He has concerts every like, honestly, what we need to talk about is how remarkable it is that this guy's performing weekly. Let's talk about his work ethic and stamina. That's impressive. As an artist that he's performing new material every single week. Like listen, I want to hear more about that. Tell me more about that skill set. I'm impressed. Tell me more about that. What I don't want to hear is that you are having a, I believe Kim Kardashian described it as he believes in Jesus and it has a Christian vibe. What does that even mean? I don't even know what the vibe is. What's the vibe? What's the vibe? What does, uh, what is the Christian vibe? I don't even know what that is. I don't even know what that is.

The Energy thus is of the Christian capacity. I don't even know what that means. I don't even know what that means. And the thing about it is it's not that I feel like things have to be Christian or of that specific thing. That's not what I'm saying. Like I'm not one to a person who's here

saying like, everything has to be my way or everything has to be this way. That's not what I'm saying at all. What I'm saying is call it what it is, call it what it is so people have no clue, no confusion about where they go. Confusion as a tool of the devil. I'm going to say that auntie sentence right there. And so I'm telling you right now, that sort of thing, it's just confusing and you're doing that on purpose. You're doing that on purpose because you, you want to have that vagueness so that you can capture people and that's not okay.

That's not okay, be clear. Just call it what it is and be like, we hang out. You know, it kind of, it's spiritual of nature. And people leave and they feel inspired. That's a thing. You're allowed to do that. Listen, when Adele sing songs, they bring tears to my eyes. That's a real movement. That's something I feel. You know, there's some people that don't even listen to music that isn't strictly gospel cause they're uncomfortable being moved by things that don't have a clear and distinct Christian nature. I'm not one of those people. You know what I mean? And people can judge me for that. I listen to music that isn't strictly Gospel, you know? But I will tell you that I'm also aware of what it is. You know what I mean? I'm not sitting here calling Adela Gospel musician. Do you know what I mean?

Does this make sense? I just like, so it's confusing to me because it's like we don't need to play and pretend with what? With all these things. This is crazy. If you're, if you're a church that you go to now started selling tee shirts that were \$225 that said, Holy Spirit on it, you'd be like, what is this? What is this? I went to a church. I'm not kidding. I went out and during my church hunting in Atlanta, I went to a church and at the church, no joke. This pastor in the middle of the sermon was like, and one of the great ways you can reflect on this sermon and your thoughts is you can download my new single from iTunes. You can download my new single from iTunes. Uh, it's available now. You know, it's my gospel single and you can listen to this in the background while you do service.

Y'all, do you know how quick I was? I left. I was done. I was like, this is crazy. This is, this is crazy. And listen, the church, I'm sure it was fine. I'm sure there are plenty of people that are probably getting what they need out of it. For me, there was, it was out of alignment for me. It was out of alignment. I was like, you can't, this is crazy. This is crazy. One thing that people always know with me is with my business, when we're talking business, we're talking business. When we're talking a sales, we're talking sales. It's clear. It's clear. If we are here talking about just life and stuff, at the end of this, I'm not going to pitch my business, the heck. I'm just out here trying to tell the people. Just watch out. Just watch out, watch out. Make sure that you know that the thing you're getting into is what you're getting into.

That's all. That's all. And as a individual, please be clear about what you're doing. If you're really proud of it, call it what it is. If you're really proud of it, call it what it is. If you come to me and say, I want branding and I want Facebook ads, you're not going to get that. That's not what I do and I'm okay with that cause I'm really, really, really good at the thing that I do. So that's enough, think about this. Kanye is clearly a person in confusion and he's talking about leading masses. That's odd. And I, how do I know he's confused. He doesn't even know what he's doing and

whether or not the thing he's doing is actually church. That is an issue that is an issue. And the fact that people are just kind of talking about it like, oh this is cool or this is neat without being very clear that like, no, he is a person calling himself a doctor and and yet he's not equipped to operate.

Do you know that impersonating a physician, impersonating a lawyer, impersonating a police officer, all these things are illegal, but impersonating a pastor is not. It should be. It should be because you're leading masses and we need to be careful about that. We need to be careful about that. Needless to say, use discernment. Take whatever you get from Nicole, from a podcast, from my business teachings. Take whatever you get, hold it up against the measurement system that is your core moral compass. And then use that discernment to decide what it is that you need to do to be in alignment with what you believe. Like everybody, everybody and everything. Because if not, there's going to be huge problems in this world as a general direction and know that some things are right in something so wrong. So if you're saying to someone like, Oh yeah, like the thing I always worry about is when you start adding a but to things in order so that you can like explain it away.

Like, Oh yeah, he did touch that woman, but blah, blah blah. That but is not of God. That that extra part is, is the part where you're saying you're trying to like unpack your discernment. Your discernment says right now this thing is not okay. Your discernment says right now that thing is not okay. So tell me why you need to unpack it further. If it's not okay, go the other way. Choosing to opt in a different direction is always an option. You're always allowed to say no. You will. You inherently own that. That free will is a gift from God, that you were allowed to exercise at all times. So you're allowed to say to yourself, I'm not here for it. It's not for me. This doesn't serve me, my purpose or my God or my future. So I'm going the other way. And I'm telling you right now that in this, in these situations where you start seeing people who have high platforms, trying to be experts in areas that are not their trained expertise, you need to use discernment to say, how much does this really align with what I believe who I am?

Or is this adding in serving my purpose and my future, where I'm going? Because if it doesn't, you need to go the other way. Plain and simple, plain and simple. So in this situation, the thing that got me riled up is this is kind of a God thing, but also keep in mind that this is a lesson that applies no matter what you believe, no matter what you believe. And, and it is cool. It is neat. It is interesting. It is hip. It is fun to have an opinion based on your core moral compass and stop letting society tell you that if you're not tolerant of everything that for some reason you're not okay, that's nuts. You're allowed to have an opinion. You're allowed to have, like not in a pen. You're allowed to have an opinion that's rooted in fact and hopefully has some scientific database to evidence like, let me correct that.

Let me make that very clear. Opinions are opinions, but there are things that are morally right or wrong. Like the holocaust is bad, being mean to gay people because they're gay is bad. Like being a not nice person in stealing is bad. Doctors are trained professionals who are allowed to perform and work on your body, fact. Touching women without their permission is wrong. What

is happening? Like what is happening? These things are not up for question. They're not and don't @ me. You don't. Don't get in my comments fighting me. Don't any like none of that. I'm not doing that today. Not Today. That's not what this is. Kanye is not a pastor, fact. That's just that and if you don't like it, tell somebody else. It's how somebody else because I'm not doing it today and also take everything I just said and put it before God. Pray on it. If you disagree with me, good for you. It means you learn the ultimate lesson, which is used discernment.

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