

Episode 28 - Transcript

O0:00 Hey friend, you're listening to The Nicole Walters Podcast. I'm a former six-figure corporate executive who woke up every morning feeling stuck in the life that I built for myself but using my corporate skills I took to the Internet and built a multi-seven-figure business, showing others how they can build a life they love. Now on this podcast, I share stories of being an entrepreneur, a mom to my three amazing girls and a wife to my crazy, cooky dancing Hubbin. I've had a couple of viral videos too. So you know there's going to be a lot of laughs here. So whether you've seen me on my viral vids or on the Today Show or read about me in Forbes, this is the place where we can meet, share stories, share laughs, and share fun. I'm your best friend in your head. So sit back, listen close, and let's get started.

O0:50 Hey friend, so I have been on the go. If you've been hanging out with me on Instagram or on Twitter or on Facebook, you know that I have been traveling like crazy. As a matter of fact, I'm recording this from home right now and I just got back from the Dominican Republic. It was amazing and I'm headed tomorrow to Cancun and it's just that season of my life right now. I spend a lot of time home all summer and then once fall starts kicking in. I travel a lot for business. I'm meeting with clients, I'm meeting with you, I'm meeting with friends and I'm just making sure that I'm building up and setting up things to crush my year and that's happening and I'm happy about it. And of course the family is well settled and excited about it too because they know that when mom travels a lot, she comes home with a lot, both coins and joy.

O1:42 So these are all good things, but it doesn't make it any easier. And that's really what I wanted to chat about here today. I wanted to talk about itchy feet. Haha. I know that sounds crazy, but itchy feet are a real thing. Now it doesn't look like what I've been doing. It's not traveling for business and making sure the family's okay. Itchy feet are something else and I call them that because it's basically anyone who's always running. Now you have these people in your life, you know who they are and honestly that's why we're chatting... It may be you. People with itchy feet are always quick to move on to the next thing. I have a couple friends in my life and I want to tell you about them. One of them is amazing. She's brilliant, she's smart, she's capable and she has the whole world at her feet.

This girl could literally do anything and be a wild, crazy success. But she's also had life throw her a bunch of curve balls. She's got things hit her where she didn't expect it and she's

had to take time to recover. But with taking that time to recover, she's also been a girl who packs up and goes, seeking that peace someplace else. I have another friend and he's amazing, but I've never known him to stay in one place for more than a couple of months, whether it's DC or Philadelphia, Miami or New York. He's always on to the next thing, burning it all down and building it all back up again. And then lastly, I have a friend who's a business owner where her big thing isn't necessarily moving location but moving industries. One minute she's working on a project, building it up and making it successful and then the next minute she's starting something totally new as equally invested in pouring into this thing as if it was her baby, even though the last project was her baby.

O3:46 And I want to talk about this because friend, you may be just like them. You may be quick to move onto the next thing, but I want to tell you something huge. So lean in, listen closely and turn up the volume. Friend, **you are the joy**, you are the joy, your joy and your peace do not reside someplace else. You are not on a constant journey to chase after it because it's just beyond your reach. The thing you are seeking that gives you happiness, that gives the world impact and that makes you wildly powerful, resides within yourself. Friend, I know what it's like to come from a background that lacks stability. When I was growing up, I had parents that stayed in one place, but the home was chaos. They were constantly working, constantly moving, constantly looking to get to the next thing. And it also meant that in my home I never really felt peace.

I always felt like we were always trying to accomplish something else, running to something else. It was never okay to just stand still. We were never satisfied. And I don't mean that in the way where you want to have internal drive and ambition and grow and be more, I mean never satisfied to stay still, work harder, dive deep. To go deep instead of going wide on your project. If something wasn't working, they were onto the next thing because there's gotta be a better version someplace else, somewhere else, something else. And I want to tell you that that's actually not how you get the thing you're looking for. If you're looking for success, if you're looking for growth, if you're looking for deeper relationships and to truly triumph, the answer is to stay within the project you started. The Bible talks about how anything God starts, he also finishes. And the same thing applies to you when you start something.

O5:52 If you truly want to see it grow, mature and flourish, you must finish it. I know that sounds hard, especially if you're a creative, especially if you have a lot on your mind and you feel like you're someone who's been built with so many great ideas, dreams and ambitions. If you're someone that I like to call multi-passionate, you've got a lot of things that you're good at. You've got a lot of places that you know you can stand. The thing that I want to say to you is no one deserves to tell you that you can't stand in all of these places. You certainly can. You have a lot to offer and honestly the world shouldn't be denied of all of your gifts, but the truth is, my friend, I need you to stand still for a short amount of time.

I need you to challenge yourself to give yourself six months, one year with the single project, with a single place, with a single city, with a single relationship, with a single job. To say

to yourself, I'm bringing this thing to completion. That I'm not just showing up to see if I can, I'm showing up to see if I did my best because excellence only comes when you put in the time investment. It's not just happening because he managed to get there. So many of us are quick to celebrate ourselves for having a great launch, but we're not invested in celebrating the results after that launch. That's where the true results lie. That's where the joy is. It's in saying to yourself, I have started this thing and I have finished this thing. I poured all of myself in and I've actually created something that lasts beyond myself.

The ability to stay still and recognize that you are the joy and your joy travels, that that peace resides within you and you're able to take it anywhere and create an impact. That's something I like to call legacy living. It shifting yourself away from thinking that you have to go from project to project and you are only as good as the list of things you've accomplished. Legacy living is thinking about your life in a long term strategy. In saying that everything you do adds up to something more, that everything is just one piece in the greater puzzle in leaving the world better than you found it for yourself, for your family and for your community. We aren't just invested in having a six figure launch. We aren't just invested in helping our children hit one tiny milestone, although they matter, it's about the greater picture.

O8:29 I don't want a daughter who's able to bring home just straight A's for a semester. I want a daughter who's able to accomplish and be everything God has called her to be, as well as support this world as part of the greater process that she's been put here to play. I'm thinking about my legacy and hers and I'm also thinking about yours, which is why I'm telling you that today is the day to make that shift. To stop running, stop chasing, to stop thinking that you are only happy in certain places with certain surroundings and certain opportunities. You are enough right now. You woke up being enough. No matter what you've accomplished before, no matter what you accomplish in the future, you are enough. The peace that resides within you is all that matters because that's what's going to lend itself to helping you build a legacy and the challenge and the discipline and consistency that you need to have, needs to be focused around being in one place for one time and seeing your dream from start to finish.

O9:33 So let's switch gears for just a brief moment. What I'm talking about is easier said than done, when you've been someone who's been stuck in one place or going in circles or when you're an overthinker, which I want to let you know, overthinkers often used as a bad word, and it's not. If you're an overthinker, it just means that you're invested. It means that you care. It means that you're not jumping off a cliff randomly without putting some time into it. I want overthinkers around me. I want people who care about what they do and what they give, so stop beating yourself up about that. If you're an overthinker and you're multi-passionate, you have a lot that's been put within you and you just aren't sure how to realize it. I want to tell you that the answers to stop trying to go at it alone. Whether it's being a mom, a friend, a wife, or a business owner, lean on others and lean on Him and not your own understanding.

10:27 Recognize that we've all been put here to help support each other, not just emotionally, not just financially, but also support each other's dreams. That's why we have these

talks every single week. I want to make sure that I'm setting an intention with you, something you can carry at least for the next seven days that will improve you, improve your heart, your spirit, and make you better. But I also want to let you know that I'm extending myself to support you even more. I want to help you build whatever it is that you're overthinking, all the different little multi-passions. I want to keep you focused for that six months to a year so that you're able to actually see the thing that you start, finish. I do this in a couple of different ways. I have an experience called Fierce Clarity and Fierce Clarity is tremendous. It's specifically for anyone who says that something's been put on their heart and they know that they're built for something more, but they aren't quite sure where to start.

- Heck, you may not even know what that thing really is. You just feel the pull, the tug of your mission and when we talk every single week you're like, Gosh, I wish I could only figure out that purpose. Well Fierce Clarity is it. In Fierce Clarity I sit down with you and I walk you through. We have a talk just like this one where we unpack some of the things that may have been put on your heart that aren't true, and I start giving you tactical, actionable tools so that you can get the work done. And I want to tell you that Fierce Clarity is something that I typically put a price tag on. Y'all know I don't do free, but in this particular chat between me and you, I want you to be able to start this now without worrying about how much it costs or what you have to pay.
- I want you to be able to start Fierce Clarity so that you can start building your dream and then come back to me and we can finish it together. So here's what I need you to do. I want you to write this down and if you're listening and driving, it's okay you can come back and listen to this at the end, but I want you to write this down. Go to MyFierceClarity.com, and where it says coupon code, I want you to enter, DoTheWork. One word, DoTheWork. If you do that, you'll see that I'm giving you Fierce Clarity. It's my gift. I want you to walk through this. It's quick. It will only take us about two hours. So if you make the time this evening, this afternoon, this weekend, you can step forward knowing a little bit more about who you are and what you've been called to do.
- You'll have more clarity around what purpose it is that you should build and I don't want you to get caught up in whether or not it'll make you money or if it's good enough. That's not what this is about. This is about getting clarity around the first step and then come back. Let's chat some more. Drop me a note on Instagram, tweet me and we can talk about what the next step is for you. If it's a business, I'd love to help you build it. If it's just figuring out more about who you are and what you have to offer, we can do that, we do that every week. But I want you to make steps to get clear so that way you can stop with the itchy feet, stay put and realize you are the joy. I'm so glad we have this time to chat every single week. You bring me so much joy. I'm glad we're friends and I can't wait to hear more from you on instagram.
- 14:09 Next week's going to be good. Can't wait to talk with you. Thanks so much for listening, friend. If you enjoyed this podcast, head over to NicoleWalters.com. I'd love for us to stay in touch, so make sure you drop your email address. I can send you inspiration, business

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details, and the occasional funny story and because I'm so generous, there might even be a selfie in the mix. Thanks again. Make sure you subscribe and come back soon.