



Season 2: Episode 4 - Transcript

(00:00):

Hey friend, you're listening to The Nicole Walters Podcast. I'm a former six-figure corporate executive who woke up every morning feeling stuck in the life that I built for myself but using my corporate skills I took to the Internet and built a multi-seven-figure business, showing others how they can build a life they love. Now on this podcast, I share stories of being an entrepreneur, a mom to my three amazing girls and a wife to my crazy, cooky dancing Hubbin. I've had a couple of viral videos too. So you know there's going to be a lot of laughs here. So whether you've seen me on my viral vids or on the Today Show or read about me in Forbes, this is the place where we can meet, share stories, share laughs, and share fun. I'm your best friend in your head. So sit back, listen close, and let's get started.

(00:50):

Hey friend. So I am super excited to chat with you about this episode, because as you may have noticed from social media, Instagram, all the different things, we have had a lot of cameras around this house. A lot of them! And you've already been on the journey. If you're an internet, auntie who's been following along for, I don't know, seven, eight years on social media. You know what the Walters are all about. You saw me quit my corporate job live online in front of 10,000 people. You saw me launch Inherit Learning Company, my multi-million dollar business education firm based here in Atlanta. And you saw me become a mom to three beautiful girls. And it's been quite the journey. We are super excited to have signed a deal with NBC universal and USA network to bring our family to the number one cable channel in the United States.

(01:46):

You're going to be able to watch the Walters and my business every single week on a show called She's the Boss. I'm super proud because I am the first black female lead character in all of USA history. So it's a major milestone and I'm even more excited because you get to watch our family and everything that goes on. So a lot of the stuff that we talk about here, you're going to get to watch and laugh about on your own screen. So all those friends of yours who you've been saying like, Oh my gosh, that Nicole is crazy. Oh, that Eddie is a wild one. These kids are the cutest. Well, if they never got around to following me on social, all you have to do is send them the episode. And they're going to watch.

(02:29):

Now, for some of you who've been tuning in for a while, you saw that we did a sneak peak premiere on Christmas Eve, where you were able to watch the very first episode, but don't worry if you missed it, we're going to be coming to the air super soon, this year in 2021. And every single week, we're going to have a fun 30 minute episode where you'll see the crazy hi-jinks we get into. And you know already parenting is not easy, but parenting while running a business and parenting while having a crazy assistant like Eddie, it's hilarious. And there are so many funny things that are captured just for you to see. Now while I'm really excited about the show. I also want to let you know, ain't nothing changing around here. I'm definitely still going to connect with you live on social media. I'm still going to be connecting with you here weekly in our podcast chat.

(03:19):

And of course you can hit me up on social media, slide into my DMs or send me a tweet. I love to hear from you. None of that's going to change and the business offerings for those of you guys who were saying that you have something on your heart that you want to build. That's not changing either. You can head over to [InheritLearning.com](https://www.inheritlearning.com) and sign up, take a quiz, take an assessment. We have an assessment that helps you figure out where you need to start. What's your best idea and how we can work together. So I just want you to know that no matter what's happening, Nicole, isn't going Hollywood. I'm going to be the same old girl, not wearing a bra, wearing my bonnet and keeping it real. You'll be more likely to bump into me at a target than a fancy schmancy store and everything is going to be the same old, same old.

(04:03):

So if you're not changing on me, don't worry, I'm not changing on you. But I do want to talk to you about some of the weird things that happened during filming. So I know that so many people think that having a TV show is just about the coolest thing that could happen to you and I'm not going to minimize it. It is a rare, one of a kind incredible experience. I never in a million years would have thought that we'd have a TV show. And I definitely didn't think it would cover my business and my kids because both of those things just happened in the past six years. So it's a shocker, right? But it's all pretty accurate to as wild as our life is, haha. We have moments all the time, It's actually become a phrase in our house, where we always say, this is exactly why we can't have a TV show because our family does something just impossible.

(04:53):

Whether it's Eddie coming down this year through his own theme songs or the hubbin having a crazy one liner or the Puffin, having something clever to say, I mean, we just, we have a really funny family. So all the things that you've seen and loved on social media, it's the same thing. Just 30 minutes of it. So get ready to hold your belly and feel your cheeks get tight because there's going to be a lot of laughter there. But when it comes to actually filming a show, I got to tell you, it tested me. I wish I could say that it was easy for me to invite a bunch of cameras into my house to film my family. But it wasn't. I thought it would be easy because I did so much

social media because I'm so comfortable talking with you guys and sharing with you guys and seeing my ugly mess with you guys, right?

(05:37):

It just feels normal. We're friends. We have a relationship, right? But something about knowing that someone else was on the other side of the camera controlling what they were filming and what they weren't filming, knowing that editing happens without me being involved. And that pretty much anything could end up on air, it maybe a little nervous. And not just for me, because as you guys know, I try to be the imperfect, right. And Lord knows I'm a work in progress, but I just try to be a person who does what they say they will do. So what you see is what you get is what I always aim for. Am I perfect about it? No, but you better believe it's what I try for. And my kids were the thing that had me the most protective. I just really was very worried. And I think internet aunties, like leaning in, right.

(06:24):

I'm sure that you think the same thing too, right? Like honestly, we're on the same. It's basically we're having the same conversation here. My biggest concern was the kids. I was so worried that they would lose sight of themselves or that they would have moments on camera that are not appropriate or that they'd look back on and be embarrassed about, or that they would lose anonymity because you know how, especially with social media being so accessible and every kid wanting to be an influencer, that they would just lose sight of like their, their real goals, you know, and get caught up in the social media world. I was just, I was so terrified about that. So I just want to let you know, I, you know, I want to talk candidly here about kind of how we approached it and why we decided we would even do this whole thing.

(07:07):

So the first thing was it wasn't a weird decision for us to decide to do, to begin with mostly because we're already sharing so much of our story. It actually was a little easier because I create so much content on social. And my business is so busy that it's a little easier to just have someone else man the camera just being completely honest. I've never had a YouTube channel because all that editing, I mean, some of these YouTube bloggers, it's like they're Steven Spielberg out here. I mean the pyrotechnics editing, I just, I don't have it in me. I'm old. Okay. I can barely understand tiktok, all these kids waving their arms, shaking their heads. I don't know what they're doing. Right. So for me, having somebody say that they were going to come in, create my content, edit it and give me high quality footage.

(07:50):

I mean, it was a dream coming true. The other reason is we've seen our family go through so much and do so much in such a short amount of time that I was worried I was missing it. I loved the idea that while I was at the office, there'd be a camera here and I'd be able to watch my kids grow up on screens. So, I mean, truly, I think that was another pleasant benefit of the whole process. And then there's the deeper things. Our family's weird. I'm just gonna be really honest. We are the anti-Kardashians. And I don't say that in a negative way. I just say it like, we're not

glamorous. We're not fancy. We're not stunningly gorgeous, wearing fancy pants things. We're very, very regular and we're not doing inappropriate things. We're not cursing a bunch. You know, we're not fighting.

(08:36):

We're just really normal. Now does it mean that there isn't a drama. Absolutely. There's drama. If you've been listening to the past three episodes, you know that we have our fair share and we've definitely dealt with a lot of highs and lows and raising kids, it's never a dull moment. But there's also a lot of positivity and there's a lot of laughs and it's a lot of good, clean, fun. And we wanted to take the opportunity to bring a little bit of that to the TV. I mean, I don't know about you guys, but I'm tired of seeing women flipping tables and I'm tired of seeing people fight and cheat and have negative relationships. I want people to know they can interact and just be normal. Our family's a lot like yours. And I think that that was one of the things that I wanted to show, was that even though God made our family by mashing us all together in the weirdest of ways.

(09:29):

And if you don't know what I'm talking about, listen to episode one of season one, so you can get caught up, but our family came together in a weird way, but yet we're just like you guys. And I think that that was one of the things that I definitely wanted to share. That we're all a lot more alike than we are different. And it's a real blessing to be able to share that. And then lastly, for those of you guys who know I'm a God girl, so it's really nice to be able to be a Christian family on camera. But I also say that to say that we're an imperfect Christian family, underline, bubbles, circle, exclamation mark, right? We are imperfect. And I think one of my joys of being able to showcase that we're a Christian family on cameras at, you know, we're a mess. We're working on ourselves.

(10:17):

We don't do things perfectly. We are not some flawless family that gets everything right. That is perfectly nice and uses all the right words. We mess up a lot and we are a work in progress. And it's a beautiful thing to be able to share that and know that we're granted grace and that we grant each other grace and that we grant ourselves grace. So it's going to be fun to be able to take this journey. And I'm just so excited to be able to share this with our internet aunties, because so many of you have been around for so long and really seen kind of all the things that have happened. Now in terms of the adjustment internally in our household, a lot hasn't changed around here. I mean, I will say that, you know, my kids are extremely down to earth. Your nieces are not bothered.

(10:58):

Okay. They are still doing their schoolwork. They're not giving me any Hollywood, which is awesome. You already know that Eddie, my assistant, my house manager, my fourth child, he was already Hollywood in his head. So this is, is no different to him. He's still glamorous. He's still extra. He's still a lot. And that matches my energy. So the two of us are the same. And then

of course the hubbin, well, he has said all he wants to come out of this is for him to be able to get reservations at restaurants where there are no reservations available. So I'll be taking him to Applebee's or Red Lobster once a week. And I'm sure he'll do just fine internet aunties. I'm super, super, super nervous about this journey. I'm freaking out about what you guys are gonna think. You know, when you see this, I don't think it will be very different than what you see on TV anyways, but just sharing it with your families and knowing that, you know, my, you know, internet nieces and in your house are going to be watching.

(11:55):

It's just, we're really, really proud of it, but we just hope that we make you proud, uh, because we wouldn't be here without you. And we really are into this together. You know, it's like, it's one of those things where I'm like, Oh, that's my friend, you know, like him. So I'm really excited to talk about it and to share about it. And this project has been in the works for four years. Just forgive me for not sharing sooner, friend. I would have told you I had contracts, but literally for four years, we've been working on getting the show together. So like, if you remember, I'm just, you know, friend moment, if you remember on Instagram, I was on one of my girls trips with my squad and we were in the car and I got a phone call. And I remember I muted it so that you couldn't hear what I said, but what I, I was like crying.

(12:40):

And I was like, Oh my gosh, we got the show. That's what I said. And that was just like a year and a half ago. So it's been quite the process and it's been so long coming. But for those of you guys who were saying to yourself that you have dreams or goals or things or projects or anything that you're working on, just know that slow is normal, it's normal. And eventually you'll be able to bring your gifts to the world and hopefully the world will love and appreciate it and be there with you to celebrate. So here we go, we have a show and it's going to premiere very soon. So just make sure you stay in touch on social. And I will absolutely let you guys know, I'll also announce it here since this is a weekly show, I'll be able to talk about it.

(13:29):

Now, I also want to let you know that because we chat here weekly, I don't think that our chats are suddenly going to become TV show chats. Like I said, I want us to still be real people and talk to each other. So if there are things that you want to talk about, feel free to DM those to me. You don't have to tweet it if it's public, but we can talk about it there. If you have any questions about something you saw on the show, I'll deep dive on that topic here. But what I won't do is I won't make it like an insta recap or anything like a show recap sort of thing, I'll just do it as a bonus episode or something extra that we can chat about separately. I don't want our friendship to end up being like, Oh, you know, you're on a TV show and that's all you ever talk about.

(14:07):

I don't want it to be like that. Like I want it to be that we're always chatting here, like normal flipping people. Cause that's what we are. So that said, I'm really excited. I know you're excited with me. So I appreciate you. And just let me know what's going on with you. I know that every

week a bunch of you guys come in my DMs and just kind of keep me up to date and we're talking back and forth, but I really do care. So please, please let me know what's going on with you. And if it's longer, or if there's photos feel free to email that to info@nicolewalters.com. I really truly love to get emails and chat with you guys and all that good stuff. So feel free to send it my way. And that is it.

(14:45):

I hope all is well in your world. This was just like a little update chat and just pray for good things. And no matter what happens with this show, know that I'm still here and I'm grateful that you're still here. Next week we're getting back into the good stuff. It's going to be a deep dive. I'm going to be talking about something that is kind of hard, but not the hardest, it's about the business. And I'd let you know what it means to cross certain milestones. We hit a new comma milestone in the business, and I want to talk about what that means, what it doesn't mean and what it's like to be someone who grew up with literally no money, totally broke, but has financial flexibility now and is working really, really hard to make sure that I am returning that to others and never, ever losing sight of what God has put me on this earth to do, because that is really the priority. Money is just a tool. And that's what we're going to be talking about next week. So I can't wait to chat with you more about it and friend, I can't wait. All right, sending all my love, have an amazing rest of the week, to all the kids, the family, the dogs, and tell everyone that I love them too. Talk to you soon. Bye.

(15:59):

Thanks so much for listening, friend. If you enjoyed this podcast, head over to NicoleWalters.com. I'd love for us to stay in touch. So make sure you drop your email address so I can send you inspiration business details and the occasional funny story. And because I'm so generous, there might even be a selfie in the mix. Thanks again, and make sure you subscribe and come back soon.