



## Season 2: Episode 11 - Transcript

(00:00):

Hey friend, you're listening to The Nicole Walters Podcast. I'm a former six-figure corporate executive who woke up every morning feeling stuck in the life that I built for myself but using my corporate skills I took to the Internet and built a multi-seven-figure business, showing others how they can build a life they love. Now on this podcast, I share stories of being an entrepreneur, a mom to my three amazing girls and a wife to my crazy, cooky dancing Hubbin. I've had a couple of viral videos too. So you know there's going to be a lot of laughs here. So whether you've seen me on my viral vids or on the Today Show or read about me in Forbes, this is the place where we can meet, share stories, share laughs, and share fun. I'm your best friend in your head. So sit back, listen close, and let's get started.

(00:50):

If you have been keeping up with all the happenings on the interwebs with the family, you'll know that I am super excited and proud to share that MidTiny and I, but very much as backup, have launched a brand new business called Summer Arrow. And you can learn more about Summer Arrow on Instagram @MySummerArrow, or you can visit the website, SummerArrow.com, but y'all, this is just, my heart is so full. And the reason I'm talking about it to all of you is because as internet aunties and uncles, you played a role in this in just the biggest way. MidTiny is now selling some of my decorative head turbines. You guys have seen us wear them. We love them. They were clutch during her stage four cancer recovery process. And we're super excited to bring them to all of you.

(01:42):

These signature headpieces are fashionable. They're easy to wear. They're permanently knotted and they look so, so good. And they're available now at SummerArrow.com. We are grateful because everyone showed up in a big way and MidTiny managed to sell out of every single color, every single headpiece in just 43 minutes. So before they were even featured on this week's episode of She's the Boss, every Thursday on USA network at 10:30 PM, they were sold out. So thank you so much internet aunties for showing up. If you ordered one, check the mail, it's on the way to you and we will be restocking soon. So add your name to the list at SummerArrow.com. Now, friend, I wanted to talk about something pretty big, cause this keeps

coming up over and over and over again. As you know, I run an amazing teaching experience for entrepreneurs called 1k1day Academy.

(02:43):

And I do that through my consulting company, Inherit Learning Company. And we are currently in our fifteenth cycle of students and this thing keeps coming up and I wanted to talk to you about it because it shows up not just in our business, but it shows up everywhere in our families and our personal lives about ourselves, about our business, everything. So I just really want to unpack this because I didn't even realize it was a thing that I did and that I did frequently and easily. And I didn't realize that for you. It might be the very thing that unlocks your right to give yourself permission to purpose. So friend, have you ever said to yourself, I really want to do this thing, but I feel hesitancy and that hesitancy comes about because it's like, well, what if it doesn't work out?

(03:30):

Or what if I do it and the results aren't exactly as I expect or what if I jump in and it isn't as I thought it would, or things are going wrong and I can't get out, you know, that, that hesitancy that may come with, I don't know, redecorating a room or trying a new hairstyle, or maybe even launching a new business because it's an area that you don't know if you're really qualified for, that's just brand new, that hesitancy because it feels like whatever it is that you're starting, that's new or trying out for the first time or reinventing, it just may end up being more permanent than you think, that you don't want to get into something that you can't get out of. Friend, I want to talk to you about the right to change your mind. I can't tell you how many people don't realize that changing your mind is a great thing.

(04:21):

We, in this society, have put so much pressure, maybe a little bit of pride on people who are able to come to quick decisive action and stick with a decision and see it through to the finish line. But we're not exactly celebrating the people who changed their mind when presented with new information and apply that information for better results and remain flexible and adaptable and willing to change as they learn things and become a better version of themselves. Friends, in my years, I've learned that flexibility is everything, especially in being a mom, being a business owner. When you're a mom, you'd never know what you're walking into. How many of us have come home from a day of work, especially during pandemic times and walked into a home that we thought would be clean, but was a total disaster, a fridge that we thought was filled with food, but they ate the exact ingredients that were going into tonight's dinner.

(05:19):

I mean, the unexpected is the only thing we can expect. And if we get into a place where we feel like we have to have everything figured out and know exactly what we're doing moving forward, especially before you can start, well, how on earth are we going to start anything? So I want to talk to you about this. I've been having a conversation with the Hubbin, especially now, because next week is the season finale of our show, She's the Boss on USA network. And guys, it comes

on every Thursday at 10:30 PM, it has been an amazing ride. And we've been so excited to hear from all of you about how much you've enjoyed watching the kids grow up, laughing with our family and just generally enjoying positive, good old fashioned programming. And so we're so grateful to have taken this journey with you. And we're so glad you guys have tuned in, but our family has been talking about what comes next.

(06:10):

Now of course, you know, the Puffin is all in. This girl loves the camera and she's like, why aren't they here right now? But the rest of us are like, wow, what a journey. And we've been inside for so long. And we're so excited to spend the summer having fun. Do we want cameras tagging along for that fun? Are we excited for season two? Is that something that we even think makes sense for our family? Now don't take this to mean that we aren't all in on bringing you more Walters weirdness. Sure we are. But we also are people who want to respect our right to change our mind. We love having the flexibility to sit down and say to ourselves, look now that we've experienced something. Now that we know more, let's take the new information we have, lay it all out in front of us, and decide what are the next steps.

(07:02):

Does this still align? Is this still in keeping with our values and where we see our family going? And it's with that knowledge and that experience, and of course, this path that we're growing, that I want to encourage you to do the same. Whether it's your politics, you've always kind of grown up thinking one thing or been raised in a household where there were certain conversation, but as you started experiencing things, meeting new people, getting out in the world and exposing yourself to additional views, you're saying to yourself, you know, I think I've evolved beyond the thinking that I used to have before. And now that I know more, I think I'm willing to change my mind on that or in your business. If you're saying to yourself, look, I really thought this was what I wanted to do. This was my passion. This was my purpose.

(07:47):

I was all in. But now that I've gotten into it and I know more about the numbers and the market and the clients, this actually doesn't align with what I want to do after all. This isn't who I think I am or where I think I'm going and now I've changed my mind. Know that it is a healthy, positive, encouraging thing that when presented with new information that evolves your thinking, for you to change your mind. We're really proud in our household to be raising kids who know that the world is an ever-changing thing. And a lot of the unexpected things are coming your way that their primary job in life is to be willing to meet problems and to be ready to solve them. And we want to raise them to know that they're capable of doing just that, but you can't meet and solve problems if you aren't willing to take in more information and you definitely can't make progress and leave the world a better place if you're not willing to embrace new ideas.

(08:45):

More than anything, I think that we're all learning, particularly with the way this past summer went. And of course, in looking at all the things that have come to light in relation to race

relationships, and political relationships and all the craziness of the world, that there are a lot more perspectives out there than maybe what we've been exposed to growing up or in our town or on our social media, that there are a lot of people live differently from the way that we do and have different experiences that are still very valid. And when we're presented with that new information, as people, we should hear it, maybe hold a little bit of space for it. And if possible, if necessary, change your mind. I just want to let you know that if you've been saying to yourself, friend, I just don't know if I'm ready to jump into that new thing.

(09:31):

I just don't know if I'm ready to embrace that new business idea or renovate that house or add to that basement or get that haircut. Well, you know what do? Some research, that's the first place you want to go. Get on the internet, get a mentor, get a guide, I'd love to work with you if you're thinking about jumping into business, but get out there and gather the information that's going to make you informed and make sure that you're saying to yourself, I'm going to test some things out. But after all of that, I want you to recognize that just because you jumped in doesn't mean you can't jump out and know that you are allowed to say to yourself, I've learned more. And now I changed my mind about it. I want to tell you a little bit about when I quit my job.

(10:15):

Now, you've probably heard this story all over the place. And I know I've mentioned it in season one, but if you are just meeting me for the first time we're hanging out for the first time, friend, I quit my job live online in front of 10,000 people. I know it sounds crazy, but the truth is I planned for it. And I've said it before, and I'll say it again. I didn't quit my job so much as I hired myself. And because I was planned and prepared and I knew where I was going, it wasn't so scary to make that decision. But one thing that I also knew that kind of kept me from being too scared to make that big leap, to jump into entrepreneurship full-time was that I always reserved the right to change my mind. I knew that when I got into it, if it wasn't right for me, well, I could get out of it.

(11:01):

I mean, I've already done corporate world. I can always go back, right? The truth is if you've been working that nine to five job forever, especially if that job isn't your first time ever having that job, you better believe you can get another job. And I knew that entrepreneurship was here for me. It was calling me right now. My purpose was screaming that you would find provision in it today. So I wanted to lean into that. And I figured I've given so much of my life over a decade to other companies and businesses. All I could not give myself a year. And I knew that as an extra level of protection, I could choose to give myself the beautiful boundary of saying, you know what? If this doesn't work out, if I get new information about how entrepreneurship is shaping up, there is no shame, none whatsoever in making the decision to go back to corporate or to pick up a side hustle.

(11:52):

That's actually a nine to five style job and moved my business back into a plan B role. There's nothing wrong with that. And I just know that on social media and in society, there's so many people who are saying, you gotta do it this way. It's all about the hustle and grind culture. No matter what the consequences are, do it like this. If you aren't sticking with it, if you aren't consistent, you fail, fail, fail. You just aren't worth it. And I just want to let you know that I don't buy into all that, but I didn't become successful because I was single-minded, focused, towards accomplishing a goal only one way. I didn't build many different businesses, create millionaires and even helped my kiddo launch Summer Arrow by saying, look, if it doesn't play out like this, it's not gonna work. You've gotta be ready to pivot.

(12:42):

You've gotta be ready to be flexible. Sure. Have a plan in place, know the direction you want to go paint a vision for your future, but know that all along the way, it's not going to be a straight line. You're going to have new things introduced to you all the time at every turn. And what's incredible about that is once you get that new information, if you're smart, if you're wise, you're going to apply that information. You're going to take that info. And you're going to say, Hey, how could I do this better? How could I do this differently? Or do I need to do this at all? And wherever you decide to land, it's the right place to be, particularly because you know something now. So friend after our chat, I would love for you to take some time to reflect on your job, on your parenting, on your childhood and on your relationships and say to yourself, have I been presented with new information?

(13:40):

Is there something that I know now that maybe I didn't know before and with this new information, should I be looking at approaching things, this person, or this business, differently? How could I do that? And then I want you to start. Friend we're all about growing here. And you've seen me grow and we've been on this journey together. And it is just one of the most incredible relationships that I have. You're one thing I'm not changing my mind on. I'm so grateful that we get to have this time here every single week. And I would love to hear from you. So head over to Instagram or Twitter, I'm Nicole Walters all over the place and drop me a note. Let me know where you're thinking about changing your mind, and maybe I've got some insight or some advice, or I could cheer you on. Either way, I'd love to hear from you. And of course, tune in this week to the season finale of She's the Boss on USA network. It's airing at 10:30 PM Eastern. I can't wait to chat it out. And I'm so grateful that we're always connected here. We'll chat soon.

(14:59):

Thanks so much for listening, friend. If you enjoyed this podcast, head over to [nicolewalters.com](http://nicolewalters.com). I'd love for us to stay in touch. So make sure you drop your email address so I can send you inspiration business details and the occasional funny story. And because I'm so generous, there might even be a selfie in the mix. Thanks again, and make sure you subscribe and come back soon.